



Regional Growth Partnership  
BUILDING A HIGH-TECH, HIGH PERFORMANCE ECONOMY



Rocket Ventures  
TECHNOLOGY ... REALIZED



# NEWS

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**FOR IMMEDIATE RELEASE**

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## **Sez Corp receives Launch assistance to accelerate the growth of their technology based business**

Launch, a program of the Regional Growth Partnership, (RGP) recently assisted their client Sez Corp (Waterville, OH) with securing a project with Root Learning (Sylvania, OH) which will bring its IT based product the “Legacy Kit” to market.

Root Learning will be providing the back-end software and online training tutorials for the “Legacy Kit, “ which guides its user through the arduous process of planning one’s legacy and allows them to communicate their legacy online.

Sez Corp believes that true quality of life is defined by the legacy one leaves behind. This idea spurred the development on products focused on better defining individuals. With its first product “The Legacy Kit”, Sez Corp. is delivering new opportunities for their customers to enrich and illustrate their life’s experiences and stories; while, allowing them to have the peace of mind which comes from having their affairs in order. SezCorp also provides businesses with a unique opportunity to connect with customers, donors, and employees by providing a meaningful gift which will positively impact their lives.

The “Legacy Kit” comfortably guides the user through the process of legacy planning and links consumers with highly qualified local service providers. The Legacy Kit simplifies the task of life planning by breaking it into seven (7) easy to understand steps and allowing users to create an online profile which memorializes each step with videos, pictures and personal narratives. The “Legacy Kit” also provides the opportunity to organize important documents, personal effects and memories in one kit –

all in one place. Sez Corp president and CEO Steve Sczesny has been working with the Launch program to commercialize their technology and develop their business model which offers its services both traditionally and online.

“The Legacy Kit is a product that we genuinely believe every family should have. Our hope is for people to use the kit to protect their assets and to leave their loved ones with something meaningful and lasting. We have wanted to launch the interactive digital version of the kit for some time now, and our partnership with RGP and Root has quickly accelerated us into development. We are very excited to see this invaluable service available online,” said Sczesny.

“We are so pleased to have helped facilitate a partnership between Sez Corp and Root Learning, said Blake Under wood, Launch client services manager. By taking advantage of Root Learning’s world-class expertise, Sez Corp will continue their momentum of helping their clients electronically take charge of the legacy they leave to their loved ones”

#### **About Rocket Ventures**

Rocket Ventures, a division of the Regional Growth Partnership, is a pre-seed, early stage venture fund for technology-based entities/companies operating within the state of Ohio. It consists of \$15 million in state funding and \$7.5 million in private sector investment.

#### **About Launch**

Launch is a technology-based business incubation program of the Regional Growth Partnership. Launch provides comprehensive business assistance for entrepreneurs and start-up companies that are commercializing revolutionary, world-class technologies, to accelerate company growth and time to-market-entry.

#### **About The Regional Growth Partnership**

The Regional Growth Partnership is a private nonprofit development corporation dedicated to fostering local, national, and international economic growth opportunities for Northwest Ohio and Southeast Michigan. The Regional Growth Partnership acknowledges the contribution of the state of Ohio, Department of Development and Thomas Edison Program, which provide funding in support of the Launch program.